



P.O. Box 6682 Jackson, MS 39282-6682
www.asjn.org

January 17, 2024

Dear Contributors and/or Sponsors:

The Association of South Jackson Neighborhoods (ASJN) is a 501c (3) community-based organization comprised of homeowners in all neighborhoods located in South Jackson. The objective of ASJN is to maintain an orderly and attractive southern section of the City of Jackson, and to instill positive support and community pride in this area of the City. Strong support is encouraged and welcomed from the entire City of Jackson, other affiliations and organizations.

ASJN is planning our Fifth Annual South Jackson Parade and Festival on **Saturday, April 13, 2024**. As in the past, we anticipate hundreds will line the parade route. The parade will commence at the Little Caesar's parking lot and culminate at Cardoza Middle School. On the grounds of Cardoza, the association has plans for community-based programs, healthcare screening and mental health information, along with educational and fun activities.. There will also be a Kids Zone for face painting, games, food and other enjoyable activities for children and adults alike. The deadline for the entry into the parade is **March 31, 2024**.

We need your help! I have attached information for your consideration in becoming a sponsor/ or exhibitor. Your support is crucial to assisting the association in accomplishing goals that will help maintain, sustain and improve our neighborhoods and communities. The funds raised will go toward support for some of the Jackson Public Schools' student programs in South Jackson, scholarships for high school students attending college, providing funds for families who cannot afford internet, and cost incurred with planning the parade. The cost also goes toward other yearly activities within the South Jackson Neighborhoods to strengthen our communities.

Sincerely,

Ernest Ward, President
Erne6wa@yahoo.com

Cc: Johnny Byrd, Vice President
aherallc@yahoo.com

Further details about the parade can be viewed and will be available on the website www.asjn.org. You can also email me at erne6wa@yahoo.com 601-201-3020 or aherallc@yahoo.com 601-720-9965

Cc:Attachment



P.O. Box 6682 Jackson, MS 39282-6682
www.asjn.org

Each level of sponsorship will be advertised on the Association of South Jackson Neighborhoods' web page, Facebook and other digital and conventional media outlets. I have listed below the sponsorship's levels:

- Platinum Level Sponsor - \$5,000
- Silver Level Sponsor - \$1,500
- Diamond Level Sponsor - \$3,500
- Bronze Level Sponsor - \$750
- Gold Level Sponsor - \$2,500

***Platinum Level Sponsors** have 5+ booths, up to 5+ vehicles or floats within our annual parade and festival, three tables at our annual banquet and listed on our website, all media and advertisement, and exclusive access to our other yearly endeavors.

***Diamond Level Sponsors** have from 5 to 8 booths, up to 5 vehicles or floats within our annual parade and festival, two tables at our annual banquet, listed on our website and has access to our other yearly endeavors.

***Gold Level Sponsors** have from 3 to 5 booths, up to 3 vehicles or 1 float within our annual parade and festival, a table at our annual banquet, listed on our website and have access to our other yearly endeavors.

***Silver Level Sponsors** have from 1 to 3 booths, up to 2 vehicles or a float within our annual parade and festival, a table at our annual banquet and listed on our website and have access to our other yearly endeavors.

Bronze Level Sponsors have up to 2 booths, a vehicle or float within our annual parade and festival, a table at our annual banquet, listed on our website and has access to our other yearly endeavors.

Checks or money orders should be made payable to the Association of South Jackson Neighborhoods (ASJN) and can be mailed to: Post Office Box 6682, Jackson, MS 39282-6682.

We are thanking you in advance for your support; working together we can be a part of making Jackson and all of Hinds County a better place to live.

Name of Sponsor/Organization _____

Representative(s) Name _____

Address _____

Phone Number (s) _____

E-mail _____